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Farm to Building Service in Battery Park City

By Deidre Woollard



More and more people are interested in getting fresh vegetables. We've heard plenty about the farm-to-table movement but [The Albanese Organization](#), Inc. recently launched a new farm-to-building delivery program at its three LEED-certified buildings in Battery Park City. [Products](#) from a farm in Westminster, Vermont are delivered directly to owners at The Visionaire and renters at The Solaire and The Verdesian once a week. Each weekend, owners at The Visionaire and renters at The Solaire and The Verdesian enjoy on-site access to [Holton Farms](#) and the family behind the farm.

"Our organization is always looking for new ways to make it easier for residents to incorporate healthy and sustainable practices into their everyday lives," said Russell Albanese, president of The Albanese Organization. "In this case, we recognized a need for new [food](#) options in Battery Park City, and our residents' particular interest in locally sourced meals. The program with Holton Farm's mobile farmer's market has been a great way to enhance our residential communities, while also benefiting the neighborhood."

Each Saturday, the Holton Farms' mobile farmer's market, "The Farm Truck", visits the buildings and delivers to residents who have become members of its Community Supported Agriculture (CSA) Select Program and have placed orders via the farm's online portal. Holton Farm's fresh inventory changes depending on what is in season. Their offerings generally include varieties of vegetables; herbs; fruits; grass-fed cows, pigs, lambs, chickens and turkeys; cage-free eggs; and hormone-free milk. They also offer other high-quality products such as maple syrup, honey, bread and cheese from a number of neighboring farms and local artisanal producers.

Residents who are not available during the truck's drop-off hours at their building can have orders left with the [concierge](#) for proper storage and later pick-up. More than 50 families from the three buildings have joined the CSA Select Program this season, and dozens more from the surrounding neighborhood stop by the truck each week. Membership levels range from \$250-\$1,000 and members of Holton Farm's CSA Select Program can customize their deliveries by order to ensure they receive the [groceries](#) they want, when they want them. AOI residents and those who live in Battery Park City may also buy products truck-side. Eating healthy doesn't get much easier than this.